

# Web Site Creation

**CHECK IN: 8:30 am      CONTEST BEGINS: 9:00 am**

**CLASS:** Web Design

**ELIGIBILITY:**

Participation in this competition is limited to TEAMS OF 2 students. Open to all students enrolled in the area listed above or their equivalent. Refer to the General Information and Rules page.

**SCOPE OF CONTEST:**

Students will cooperatively create a web site for a business or organization. Basic elements of this competition include background, colors, font, animation, etc. Students must complete the copyrighted material permission form for entry submission, if appropriate.

The web site must be created prior to Tech Prep. The students can use any type of web development tool to create their sites. No pre-designed backgrounds or templates can be used. The students must bring the completed site, with all links working, on a CD or thumb drive to the day of the competition. Students will present their website to a panel of judges explaining the software used in the web site creation, as well as the methods used.

**Theme:** The theme for this year's contest is the creation of a web site for Cornerstone Men's Transitional Shelter. Information to be used in the website is on the included Prompt.

**EQUIPMENT AND MATERIALS:**

To be supplied by chairperson:

1. Two tripod easels
2. One overhead projector and screen
3. One projection unit and laptop
4. One podium, one table and three chairs
5. Internet access via Windows Internet Explorer

To be supplied by contestant:

1. A website created by team of 2 persons
2. Submission forms – if appropriate
3. Portable storage device (thumb drive or CD) with website files

**JUDGING CRITERIA:**

Finished site should:

- Show clear design elements that send a message depicting a sense of the business/organization.
- Show a high level of technical quality/execution and graphics, whether mechanically- or computer-generated. The production must be consistent with message or purpose.

Contestants will be judged on the overall appearance of the project, including:

- Originality 20
- Visual Impact 20
- Completeness 20
- Unity of elements 20
- Technical quality of finished product 20

Total Possible: 100

**TIME:**

Roll will be taken at 9 a.m.

**TIE BREAKER:**

Ties will be broken by presentation score.

**Web Site Creation Contest  
Prompt for 2011 Giant Tech Prep Expo**

The contestant is to create a web site for:

**Cornerstone - Men's Transitional Shelter**

**Background Information:**

Cornerstone is a non-profit organization who has been granted funds to open a supportive housing program. This grant from the U. S. Department of Housing and Urban Development will provide housing for 20 homeless adult men in Kings County. The two-year program will provide services for clients and assist in three overall goals:

- Achieve residential stability
- Increase their skill levels and/or incomes
- Obtain greater self-determination

**Community Partnerships:**

Adventist Health  
County of Kings Department of Public Health  
Kings County Behavior Health  
Kings County Job Training Office (JTO)  
Kings United Way  
Kings View  
The Salvation Army  
St. Vincent de Paul Center

**General Information:**

Organization would like a link to Facebook and Twitter. (real links not establish yet)

Overall purpose of the site:

General Information  
Generate Donations and Volunteers  
Showcase client successes

**Contact Information:**

P.O. Box 1124  
Hanford, CA 93232  
559.583.2033  
Fax 559.583.2037

Physical Address:  
801 W. 7<sup>th</sup> Street  
Hanford, CA 93230

**The contestant is responsible for creating a new logo.**

**To Whom It May Concern:**

**This letter is a request for permission to duplicate/use the following copyrighted material(s):**

**Title:**

**Copyright:**

**Author(s):**

**Material to be duplicated:**

**Manner of distribution:** *The material will be displayed in conjunction with the Giant Tech Prep Expo Web Site Creation contest held at the College of the Sequoias in Visalia, CA. The contestants are high school juniors and seniors.*

**Type of reproduction:** *Art, etc.*

**Purpose of use/reproduction:** *Duplicated material will be used in original student-created web sites for the purpose of displaying them at the Giant Expo competition.*

**A self-addressed, stamped envelope is enclosed for your convenience.**

**Please respond.**

**Sincerely,**

**FAX:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Permission granted:** \_\_\_\_\_

**Permission denied:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Conditions, if any:**

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