

# Video Production

**CHECK IN: 8:30 am      CONTEST BEGINS: 9:00 am**

**CLASS:**

Multimedia Video Production

**ELIGIBILITY:**

Open to all students enrolled in the area listed above or their equivalent, or who feels he/she has the skills to compete in the competency areas. Refer to the General Information and Rules page.

**SCOPE OF CONTEST:**

1. The contestant shall develop a 2-5 minute original video and oral presentation.
2. Entries may be submitted on DVD or VHS formats.
3. Entries shall address the topic, "Stories from the Valley", and may include biographies, community issues, social concerns.
4. Videos may not contain copyrighted images or music without written permission.
5. Students must complete the following forms for entry submission:
  - Location contract
  - Likeness release
  - Copyrighted material permission form
6. All entries must be submitted for pre-approval by March 19, 2009. Submit entries to:  
Tech Prep Videos  
Ross Brock or Marc Herron  
Hanford West High School  
1150 W. Lacey Blvd.  
Hanford, Ca 93230  
(559) 583-5903 ext. 6707
7. The top 12 videos will be entered into the competition. Entrants will be notified one week before the competition.

**EQUIPMENT AND MATERIALS:**

To be supplied by contest chairperson:

- Location for the contest
- All materials for judging

To be supplied by contestant:

- A video developed according to the guidelines
- Submission forms

**JUDGING CRITERIA:**

- Technical execution
  - Focus
  - Exposure
  - Audio
  - Composition
  - Graphics, special effects
- Tone consistent with message or purpose
- Focuses on issue of local interest or importance
- Expresses a distinct point of view and draws a reasonable conclusion

# Video Production *(continued)*

- Oral Presentation Criteria (25% of the total score):
  - Ideas show preparation and clarity
  - Voice quality is clear, audible volume
  - Eye contact and body language
  - Professional appearance
  - Address the following points and include any other material that would provide insight into the creation of the video:
    1. Why did you choose this topic?
    2. How did you hope to affect your audience with your story (emotions, opinions)?
    3. What elements did you include in your video that would produce those effects?
    4. The creative process includes making artistic choices, resolving production challenges, and reconciling differing points of view. Please summarize how your team dealt with these issues.
    5. What advice would you give to a novice film-maker who was just beginning a project of this type?

**TIME:**

Roll will be taken at 9 a.m.

## Location Contract

Date: \_\_\_\_\_

Permission is hereby granted to \_\_\_\_\_  
(hereinafter referred to as "Producer"), to use the property and adjacent area, located at \_\_\_\_\_

\_\_\_\_\_

for the purpose of photographing and recording scenes (interior and/or exterior) for motion pictures with the right to exhibit and license others to exhibit all or any part of said scenes in motion pictures throughout the world; said permission shall include the right to bring personnel and equipment (including props and temporary sets) onto said property, and to remove the same therefrom after completion of work.

The above permission is granted for a period of \_\_\_\_\_ days starting \_\_\_\_\_ and is granted free of charge.

The Producer hereby agrees to hold the undersigned harmless of and from any and all liability and loss which the undersigned may suffer, or incur by reason of any accident or other damages to the said premises, caused by any of their employees or equipment, on or about the above-mentioned premises, ordinary wear and tear of the premises in accordance with this agreement excepted.

The undersigned does hereby warrant and represent that the undersigned has full right and authority to enter into this agreement concerning the above-described premises, and that the consent or permission of no other person, firm, or corporation, is necessary in order to enable the Producer to enjoy full rights to the use of said premises, herein above mentioned, and the undersigned does hereby indemnify and agree to hold Producer free and harmless from and against any and all loss, costs, liability, damages, or claims of any nature, including but not limited to attorney's fees, arising from, growing out of, or concerning a breach of the above warranty.

\_\_\_\_\_  
Signed

\_\_\_\_\_  
Company

\_\_\_\_\_  
Title

\_\_\_\_\_  
Signed

\_\_\_\_\_  
Address

**RELEASE**

**Authorization to Reproduce Physical Likeness**

For good and valuable consideration, the receipt of which from \_\_\_\_\_ is acknowledged, I hereby expressly grant to said \_\_\_\_\_ and to its employees, agents, and assigns, the right to photograph me and use my picture, silhouette, and other reproduction of my physical likeness (as the same may appear in any still camera photograph and/or motion picture film), in and in connection with the exhibition, theatrically, on television or otherwise, of any motion picture or motion pictures in which the same may be used or incorporated and also in the advertising, exploiting, and/or publicizing of any such motion picture, but not limited to television or theatrical motion pictures.

I hereby certify that I have read the foregoing and fully understand the meaning and effect thereof, and intending to be legally bound, I have hereunto set my hand \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

\_\_\_\_\_

Witness:

\_\_\_\_\_

# Likeness Release Form

(For Minor – 17 years or younger)

To: Production Members \_\_\_\_\_  
\_\_\_\_\_

Faculty Advisor \_\_\_\_\_

Those named above have taken or plan to take video, digital pictures, movies, photographs, and/or audio recordings of my child on or about (date) \_\_\_\_\_. I hereby expressly grant to the aforementioned and to their employees, agents, and assigns, the right to photograph me and use my child's picture, silhouette, and other reproduction of his/her physical likeness (as the same may appear in any still camera photograph and/or motion picture film), in and in connection with the exhibition, theatrically, on television or otherwise, of any motion picture or motion pictures in which the same may be used or incorporated and also in the advertising, exploiting, and/or publicizing of any such motion picture, but not limited to television or theatrical motion pictures.

\_\_\_\_\_  
Name of Minor (print)

\_\_\_\_\_  
School

\_\_\_\_\_  
District

I hereby certify that I am the (parent) (guardian) of the minor named above. I hereby consent to the foregoing on his/her behalf.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Parent or Guardian

**Permissions Department**

**To Whom It May Concern:**

**This letter is a request for permission to duplicate/use the following copyrighted material(s):**

**Title:**

**Copyright:**

**Author(s):**

**Material to be duplicated:**

**Manner of distribution:** *The material will be displayed in conjunction with the Giant Expo video production contest held at the College of the Sequoias in Visalia, CA. The contestants are high school juniors and seniors.*

**Type of reproduction:** *Video*

**Purpose of use/reproduction:** *Duplicated material will be used in original student created video productions for the purpose of displaying them at the Giant Expo competition.*

**A self-addressed, stamped envelope is enclosed for your convenience.**

**Please respond.**

**Sincerely,**

**FAX:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Permission granted:** \_\_\_\_\_

**Permission denied:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Conditions, if any:**

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